

AFTERLIFE PRESENTS

*SUMMER'S LAST DANCE

MUSIC AND ARTS FESTIVAL



 BRIDGEVIEW, ILLINOIS

SPONSORSHIP PACKAGE.



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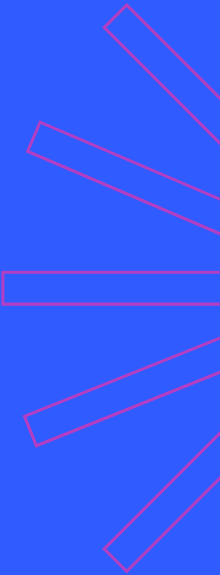


EVENT OVERVIEW.

Summer's Last Dance Music & Arts Festival is the ultimate end-of-summer celebration, bringing together music lovers, artists, and the community for an unforgettable day of live performances, creative expression, and high-energy experiences.

Taking place on September 19, 2026, this indoor/outdoor festival is expected to draw over 3,000 attendees, offering sponsors unparalleled brand exposure in a vibrant and engaged atmosphere.

More than just a festival, Summer's Last Dance is a movement with a purpose— A portion of the proceeds will benefit the Miracle Michael fund, supporting the fight against Osteogenesis Imperfecta (Brittle Bone Disease). Join us in making a lasting impact while celebrating music, arts, and community!



Expected Attendance: 3,000+

INSIGHTS ✖

Core Demographics:

- **Ages 18 –38 (70%)** — primarily Millennials and Gen Z
- **Gender: 55% Female / 45% Male / Inclusive to all identities**
- **Location: Primarily Chicago + Suburban Cook/DuPage County**
- **Culturally engaged, socially active, and value-driven individuals, edm scene**

Psychographics:

- **Music-forward and experience-seeking**
- **Socially conscious** — supporters of sustainability, diversity, and local business
- **Digital natives who document and share their experiences online**

Digital Reach:

- **social media Reach (2024): 20 million+ impressions**
- **TikTok Views: 120,000+ organic reach**
- **Email blasts reach: 5 million+**
- **Press & Media Mentions: Featured in local arts/culture outlets & partner publications**

Why Partner With Us:

- **Hyperloyal:** Reach a highly engaged Chicagoland community passionate about supporting brands that support the arts.
- **Immersive Activation Potential:** From branded lounges to custom installations, we create high-touch experiences that integrate partners in meaningful ways.
- **Content Creation Magnet:** Our audience loves to document — which means built-in organic promotion for your brand.
- **Tax Deductible Giving:** We're open to fiscal sponsorships and nonprofit partnerships. Perfect for foundations and mission-aligned orgs looking to support creative youth & cultural initiatives.

Ideal Partners:

- **Beverage & Lifestyle Brands**
- **Local Retailers and Restaurants**
- **Arts & Culture Foundations**
- **Community-Focused Organizations**
- **Sustainable Goods and Wellness Companies**



SPONSORSHIP OPPORTUNITIES.

PRESENTING SPONSOR \$10,000

- **LOGO / NAME FEATURED ON ALL
ADVERTISING MATERIALS**
- **40 TICKETS TO THE
FESTIVAL**
- **LOGO ON WEBSITE & VENUE DIGITAL
BOARDS**
- **LOGO ON MAIN STAGE LED WALLS**
- **A BOOTH IN VENDOR SECTION**
- **250K EMAIL BLAST MENTIONS**
- **VERBAL RECOGNITION AT
FESTIVAL**

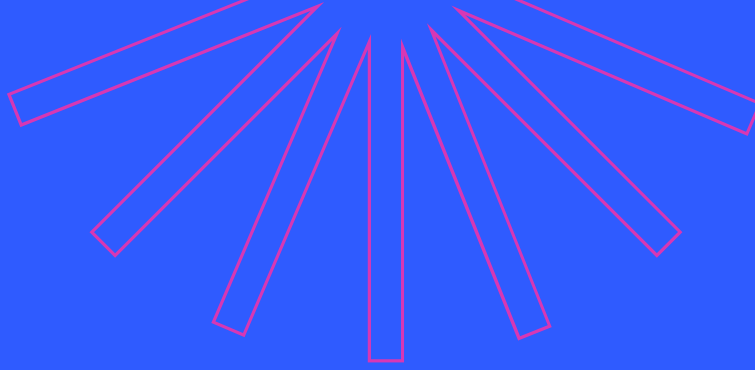


ENTERTAINMENT
STAGE
(2 AVAILABLE)
\$5,000

- 25 TICKETS TO THE FESTIVAL
- LOGO / NAME FEATURED ON 1 LOCAL STAGE
- LOGO ON WEBSITE AND & VENUE DIGITAL BOARDS
- A BOOTH IN VENDOR SECTION
- 250K EMAIL BLAST MENTIONS
- VERBAL RECOGNITION AT FESTIVAL

SILENT DISCO SPONSOR
(MULTIPLE AVAILABLE)
\$2,500

- LOGO / NAME FEATURED ON SILENT DISCO STAGE
- 6 TICKETS TO FESTIVAL
- LOGO FEATURED ON WEBSITE & VENUE DIGITAL BOARDS
- VERBAL RECOGNITION AT EVENT



REGISTRATION SPONSOR
(MULTIPLE AVAILABLE)
\$1,000

- 4 TICKETS TO THE FESTIVAL
- LOGO / NAME FEATURED ON REGISTRATION SIGNAGE AND ON VENUE DIGITAL BOARDS

BENEFACTOR
SPONSOR
(MULTIPLE AVAILABLE)
\$500

- LOGO / NAME FEATURED ON VENUE DIGITAL BOARDS
- 2 TICKETS TO FESTIVAL