

PRESENTS

*SUMMER'S LASI DANCE

MUSIC & ARTS FESTIVAL



SPONSORSHIP PACKAGE.





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EVENT OVERVIEW.

SUMMER'S LAST DANCE MUSIC & ARTS FESTIVAL IS THE ULTIMATE END-OF-SUMMER CELEBRATION, BRINGING TOGETHER MUSIC LOVERS, ARTISTS, AND THE COMMUNITY FOR AN UNFORGETTABLE DAY OF LIVE PERFORMANCES, CREATIVE EXPRESSION, AND HIGH-ENERGY EXPERIENCES.

TAKING PLACE ON SEPTEMBER 20, 2025, THIS INDOOR/OUTDOOR FESTIVAL IS EXPECTED TO DRAW OVER 3,000 ATTENDEES, OFFERING SPONSORS UNPARALLELED BRAND EXPOSURE IN A VIBRANT AND ENGAGED ATMOSPHERE.

MORE THAN JUST A FESTIVAL, SUMMER'S LAST DANCE IS A MOVEMENT WITH A PURPOSE— A PORTION OF THE PROCEEDS WILL BENEFIT THE <u>MIRACLE MICHAEL FUND</u>, SUPPORTING THE FIGHT AGAINST <u>OSTEOGENESIS IMPERFECTA (BRITTLE BONE DISEASE)</u>. JOIN US IN MAKING A LASTING IMPACT WHILE CELEBRATING MUSIC, ARTS, AND COMMUNITY!



EXPECTED ATTENDANCE: 3.000+

CORE DEMOGRAPHICS:

- AGES 18 -38 (70%) PRIMARILY MILLENNIALS AND GEN Z
- GENDER: 55% FEMALE / 45% MALE / INCLUSIVE TO ALL IDENTITIES
- LOCATION: PRIMARILY CHICAGO + SUBURBAN COOK/DUPAGE COUNTY
- O CULTURALLY ENGAGED, SOCIALLY ACTIVE, AND VALUE-DRIVEN INDIVIDUALS, EDM SCENE

PSYCHOGRAPHICS:

- MUSIC-FORWARD AND EXPERIENCE-SEEKING
- SOCIALLY CONSCIOUS SUPPORTERS OF SUSTAINABILITY, DIVERSITY, AND LOCAL BUSINESS
- DIGITAL NATIVES WHO DOCUMENT AND SHARE THEIR EXPERIENCES ONLINE

DIGITAL REACH:

- SOCIAL MEDIA REACH (2024): 20 MILLION+ IMPRESSIONS
- TIKTOK VIEWS: 120.000+ ORGANIC REACH
- EMAIL BLASTS REACH: 5 MILLION+
- PRESS & MEDIA MENTIONS: FEATURED IN LOCAL ARTS/CULTURE OUTLETS & PARTNER PUBLICATIONS

WHY PARTNER WITH US:

- HYPERLOCAL, HYPERLOYAL: REACH A HIGHLY ENGAGED CHICAGOLAND COMMUNITY PASSIONATE ABOUT SUPPORTING BRANDS THAT SUPPORT THE ARTS.
- IMMERSIVE ACTIVATION POTENTIAL: FROM BRANDED LOUNGES TO CUSTOM INSTALLATIONS, WE CREATE HIGH-TOUCH EXPERIENCES THAT INTEGRATE PARTNERS IN MEANINGFUL WAYS.
- CONTENT CREATION MAGNET: OUR AUDIENCE LOVES TO DOCUMENT WHICH MEANS BUILT-IN ORGANIC PROMOTION FOR YOUR BRAND.
- TAX DEDUCTIBLE GIVING: WE'RE OPEN TO FISCAL SPONSORSHIPS AND NONPROFIT PARTNERSHIPS. PERFECT FOR FOUNDATIONS AND MISSION-ALIGNED ORGS LOOKING TO SUPPORT CREATIVE YOUTH & CULTURAL INITIATIVES.

IDEAL PARTNERS:

- BEVERAGE & LIFESTYLE BRANDS
- LOCAL RETAILERS AND RESTAURANTS
- ARTS & CULTURE FOUNDATIONS
- COMMUNITY-FOCUSED ORGANIZATIONS
- SUSTAINABLE GOODS AND WELLNESS COMPANIES

SPONSORSHIP OPPORTUNITIES.

PRESENTING SPONSOR \$10,000

- LOGO / NAME FEATURED ON ALL ADVERTISING MATERIALS
- 40 TICKETS TO THE FESTIVAL
- LOGO ON WEBSITE & VENUE DIGITAL BOARDS
- LOGO ON MAIN STAGE LED WALLS
- A BOOTH IN VENDOR SECTION
- 250K EMAIL BLAST MENTIONS
- VERBAL RECOGNITION AT FESTIVAL



ENTERTAINMENT STAGE

(2 AVAILABLE) \$5,000

- 25 TICKETS TO THE FESTIVAL
- LOGO / NAME FEATURED ON 1 LOCAL STAGE
- LOGO ON WEBSITE AND & VENUE DIGITAL BOARDS
- A BOOTH IN VENDOR SECTION
- 250K EMAIL BLAST MENTIONS
- VERBAL RECOGNITION AT FESTIVAL

SILENT DISCO SPONSOR (MULTIPLE AVAILABLE) \$2,500

- LOGO / NAME FEATURED ON SILENT DISCO STAGE
- 6 TICKETS TO FESTIVAL
- LOGO FEATURED ON WEBSITE & VENUE DIGITAL BOARDS
- VERBAL RECOGNITION AT EVENT



REGISTRATION SPONSOR (MULTIPLE AVAILABLE) \$1,000

- 4 TICKETS TO THE FESTIVAL
- LOGO / NAME FEATURED ON REGISTRATION SIGNAGE AND ON VENUE DIGITAL BOARDS

BENEFACTOR SPONSOR (MULTIPLE AVAILABLE) \$500

- LOGO / NAME FEATURED ON VENUE DIGITAL BOARDS
- 2 TICKETS TO FESTIVAL



